

Official Entry Form: The Innovation Award

STOCKPORT
BUSINESS
AWARDS

Celebrating business
excellence in 2018



This Award is open to any organisation irrespective of size or sector. The judges will be looking for evidence of the introduction within the last two years of an innovative product, process, service or business method.

Your Details:

Business Name:	<input type="text"/>
Contact Name:	<input type="text"/>
Position in Business/Job Title:	<input type="text"/>
Name of Person Completing this Document:	<input type="text"/>
Business Address:	<input type="text"/>
Postcode:	<input type="text"/>
Telephone Number:	<input type="text"/>
Email Address:	<input type="text"/>
Website Address:	<input type="text"/>
Date Trading Commenced:	<input type="text"/>
Other Supporting links <small>(eg.YouTube channel)</small>	<input type="text"/>

Tell us about you:

Please explain in no more than 300 words what it is your business does?

(TIP: Assume you are speaking to a layman, who knows nothing about your business or sector)

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Financial Information:

Historic Trading

Please provide figures from the last 3 years

Financial Year	2015	2016	2017
Turnover			
Profit			
Staff			
No. Offices			

Future Projections

Please provide forecast figures for the next 3 years

Financial Year	2018	2019	2020
Turnover			
Profit			
Staff			
No. Offices			

Explain how the business has grown over previous years?

(TIP: Remember this is the financial section, use figures to show growth of your business)

What has been the strategy so far and what are the expected changes?

(TIP: Think financially)

Please feel free to attach any additional charts or graphs to support this section.



Your Business

In a maximum of 300 words explain how your business is innovative when it comes to internal processes and staff?

(TIP: Think about what your business does to be innovative internally)

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In a maximum of 300 words explain how your business is innovative when it comes to your customers?

(TIP: Think about what your business does to be innovative externally)

In a maximum of 300 words explain how your business is innovative when it comes to technology?

(TIP: Think about systems, digital marketing, etc)

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In a maximum of 300 words please explain why you deserve to win this award

(TIP: This is your last chance to sell your business, why is your business worthy of winning, what makes your business innovative. Feel free to add any links to websites or campaigns that you are proud of)

Please email your completed application form to laurafrost@clarkenicklin.co.uk. You will receive a confirmation of receipt. If you do not receive a confirmation please contact Laura Frost on 0161 495 4700. The deadline for entries is 5pm on Friday 1st June 2018.

Entry terms can be found at www.stockportbusinessawards.co.uk by entering or agreeing to participate in the Stockport Business Awards, all entrants agree to these terms.

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