

# Official Entry Form: Best Not-for-Profit Organisation

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excellence in 2018



The Best Not-for-Profit Organisation award will be given to a not-for-profit group or business which demonstrates all-round excellence and has a clear mission and purpose. The judging will focus on the organisations performance against aims, and will look at the planned future objectives. .

## Your Details:

Organisation/Business Name:

Contact Name:

Position in Organisation/Business/Job Title:

Name of Person Completing this Document:

Organisation/Business Address:

Postcode:

Telephone Number:

Email Address:

Website Address

Date Trading Commenced:

Other Supporting links (eg.YouTube channel)

## Tell us about you:

Please explain in no more than 300 words what it is your organisation/business does?

*(TIP: Assume you are speaking to a layman, who knows nothing about your organisation/business or sector)*

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# Financial Information:

## Historic Trading

Please provide figures from the last 3 years

Financial Year	2015	2016	2017
Turnover			
Profit			
Staff			
No. Offices			

## Future Projections

Please provide forecast figures for the next 3 years

Financial Year	2018	2019	2020
Turnover			
Profit			
Staff			
No. Offices			

### Explain how the business has grown over previous years?

(TIP: Remember this is the financial section, use figures to show growth of your business)

### What has been the strategy so far and what are the expected changes?

(TIP: Think financially)

Please feel free to attach any additional charts or graphs to support this section.



# Your Employees

In a maximum of 300 words explain what the organisation/business does to attract, retain and develop it's staff

(TIP: Think about the culture of the organisation/business, training and how you motivate and progress your staff)

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# Your Customers

**In a maximum of 200 words describe who your customers are:**

*(TIP: Think about type of business, size and sectors who use your service or buy your products)*

**In a maximum of 200 words explain what makes your organisation/business stand out from the competition?**

*(TIP: Think about what makes you different )*

**In a maximum of 200 words explain how your organisation/business attracts & retains customers?**

*(TIP: explain your marketing strategy and use of social media)*

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**In a maximum of 200 words please describe what excellent customer service means to your organisation/business:**

*(TIP: Think about what you do to provide excellent service to your customers)*



## **Tell us more about your organisation/business**

**In a maximum of 200 words please explain what your organisation/business does for Corporate Social Responsibility?**

*(TIP: Think about what you do within the community and any charity fundraising your organisation/business does)*

**In a maximum of 200 words explain any challenges your organisation/business has had to overcome?**

*(TIP: Is your business future-proof? Has any new legislation affected your business? What does Brexit mean for you? Has competition affected your business? What hurdles have you had to get over?)*

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**In a maximum of 300 words please outline any specific achievements, successes or events from the last 12 months:**

*(TIP: Think about what has worked well, what have you achieved?)*

**In a maximum of 300 words please explain why you deserve to win this award:**

*(TIP: This is your last chance to sell your organisation/business, why is your organisation/business worthy of winning, feel free to add any links to websites or campaigns that you are proud of)*

**Please email your completed application form to [laurafrost@clarkenicklin.co.uk](mailto:laurafrost@clarkenicklin.co.uk). You will receive a confirmation of receipt. If you do not receive a confirmation please contact Laura Frost on 0161 495 4700. The deadline for entries is 5pm on Friday 1st June 2018.**

**Entry terms can be found at [www.stockportbusinessawards.co.uk](http://www.stockportbusinessawards.co.uk) by entering or agreeing to participate in the Stockport Business Awards, all entrants agree to these terms.**

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