

# Official Entry Form: Most Promising Young Business

STOCKPORT  
BUSINESS  
AWARDS

Celebrating business  
excellence in 2018



This Award is open to any business that started trading in the Stockport Area in or after 2017. The judges will be assessing How the business was founded and growth to date, understanding of the market that the business operates in and how the business differentiates itself from the competition, vision/strategy for future development including any plans for future funding and the commitment of the founding team.

## Your Details:

<b>Business Name:</b>	<input type="text"/>
<b>Contact Name:</b>	<input type="text"/>
<b>Position in Business/Job Title:</b>	<input type="text"/>
<b>Name of Person Completing this Document:</b>	<input type="text"/>
<b>Business Address:</b>	<input type="text"/>
<b>Postcode:</b>	<input type="text"/>
<b>Telephone Number:</b>	<input type="text"/>
<b>Email Address:</b>	<input type="text"/>
<b>Website Address:</b>	<input type="text"/>
<b>Date Trading Commenced:</b>	<input type="text"/>
<b>Other Supporting links</b> <small>(eg.YouTube channel)</small>	<input type="text"/>

## Tell us about you:

Please explain in no more than 300 words what it is your business does?

*(TIP: Assume you are speaking to a layman, who knows nothing about your business or sector)*

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# Financial Information:

*(Don't panic in this section, just give what you can or provide realistic projections)*

## Historic Trading

*Please provide figures from the last 3 years*

Financial Year	2015	2016	2017
Turnover			
Profit			
Staff			
No. Offices			

## Future Projections

*Please provide forecast figures for the next 3 years*

Financial Year	2018	2019	2020
Turnover			
Profit			
Staff			
No. Offices			

### Explain how the business grown over previous years?

*(TIP: Remember this is the financial section, use figures to show growth of your business)*

### What has been the strategy so far and what are the expected changes?

*(TIP: Think financially)*

*Please feel free to attach any additional charts or graphs to support this section.*



# Your Team

### Please explain in 200 words how your business is currently operating?

*(TIP: Think about structure and responsibilities?)*

### If you have team, explain how you attract, retain and develop your team in a maximum of 200 words:

*(TIP: Think about the processes you have in place to train your team, how do you motivate them?)*

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# Your Customers

**In maximum of 200 words describe who your customers are:**

*(TIP: Think about type of business, size and sectors who use your service or buy your products)*

**In a maximum of 300 words explain what makes your business stand out from the competition?**

*(TIP: Think about what makes you different )*

**In a maximum of 200 words explain how your business attracts & retains customers?**

*(TIP: Explain your marketing strategy and use of social media)*

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**In a maximum of 200 words please describe what excellent customer service means to your business:**

*(TIP: Think about what you do to provide excellent service to your customers)*

## Tell us more about your business

**In a maximum of 200 words explain your business's CSR policy if you have one?**

*(TIP: Think about what you do within the community and any charity fundraising your business does )*

**In a maximum of 200 words explain any challenges your business has had to overcome?**

*(TIP: Think about any challenges that your business has had to consider)*

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**In a maximum of 200 words please outline any specific achievements, successes, or tell us about something exciting coming up:**

*(TIP: Think about what has worked well, what have you achieved, what do you have planned?)*

**In a maximum of 300 words please explain why you deserve to win this award**

*(TIP: This is your last chance to sell your business, why is your business worthy of winning, think about your plans for the future, expansion, projects etc)*

**Please email your completed application form to [laurafrost@clarkenicklin.co.uk](mailto:laurafrost@clarkenicklin.co.uk). You will receive a confirmation of receipt. If you do not receive a confirmation please contact Laura Frost on 0161 495 4700. The deadline for entries is 5pm on Friday 1st June 2018.**

**Entry terms can be found at [www.stockportbusinessawards.co.uk](http://www.stockportbusinessawards.co.uk) by entering or agreeing to participate in the Stockport Business Awards, all entrants agree to these terms.**

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